



Pentation Analytics introduces Insurance Analytics Suite – An analytical product for Insurance Companies and Intermediaries

Pentation Analytics, a Mumbai based Big Data & Analytics Company announced the launch of its process automation & predictive intelligence enabled product for Insurance Companies and Intermediaries.

Insurance Analytics Suite is an analytics solution for Life, P&C, Health and motor insurance.

By providing a single analytical platform for key insurance processes like Retention, Cross sells and Claims problems, Insurance Analytics Suite:

- Enables insurers to get analytical insights from their interactions and transactional data.
- Enables cost effective optimized operations through risk scoring, multiple interventions and early alerts flags.
- Empowers insurers to keep a tab on every customer profile through improved Contactability.

The product adds value at multiple levels of insurance process. At operational level Risk scoring, Contactability helps in operational transparency while analytical insights, profitability calculation and online propensity help in better decision making.

The product use machine learning model to enable increased renewals by using Automation, Business Insights, and Predictive analytics models with a complete self-service mode.

The product is designed using a modular approach suitable for each step of policy renewal life cycle. Insurers can select and implement modules depending on their requirements and priorities.

We also offer flexible deployment options, including the ability to deploy Insurance Analytics Suite via a traditional on-premises approach or in private and public cloud environment of Amazon Web Services (AWS).

Insurance Analytics Suite empowers you to make better, smarter and more accurate decisions by its advanced analytics and domain expertise.



About Pentation Analytics

Pentation Analytics delivers predictive analytics based applications for the Banking, Financial Services, Capital Markets, Insurance, and Payments Sectors. Headquartered in Mumbai, the objective of establishing the company was to combine business experience of these promoters with emerging Data Science and Big Data technologies to offer analytic applications for enterprise customers.

For more information, visit <http://pentationanalytics.com/>

Contact Details:

Roshni Singh
roshnisingh@pentationanalytics.com

Gaurav Kedia
gauravkedia@pentationanalytics.com